



CYBER GRIFFIN

PARENTS BRIEFING

Keeping Your Child Safe Online

Keeping children safe online is now more important than ever. From social media and gaming to messaging apps and AI, children spend an increasing amount of their lives connected to the digital world. While technology offers enormous opportunities, it also exposes young people to a rapidly evolving range of online risks.

Our Parents Briefing has been designed to equip parents and carers with the knowledge and confidence to help children stay safe online. This City of London Police-led, CPD® accredited briefing provides practical, impartial and up-to-date guidance on the online threats affecting children today, together with straightforward advice that can be applied immediately.

KEY BENEFITS:

- Free of charge, impartial and practical online safety advice.
- Understand the most common online risks affecting children today.
- Suitable for parents and carers of all levels of digital confidence.
- Have questions answered by an experienced police cyber team.
- CPD® accredited.

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Evidence shows that children are increasingly exposed to online harms through social media, gaming platforms, messaging services and other digital technologies they use every day. By understanding these risks and having informed conversations, parents and carers can play a vital role in helping children build the knowledge, confidence and resilience to navigate the online world safely.

Using current intelligence, real-life case studies and practical guidance, our Cyber Griffin team explores the 4 Cs of Online Safety: Conduct, Content, Contact and Commerce, providing parents and carers with a framework for understanding the online world their children experience, the risks they may encounter and the practical steps that can help keep them safe.

Conduct & Content: We examine how young people's online behaviour can affect their wellbeing. Topics include cyberbullying, digital footprints, oversharing, online reputation, sexting, harmful content, misinformation and AI-generated media.

Contact & Commerce: We explain how offenders use online platforms to manipulate, groom and financially exploit young people. Topics include online grooming, sextortion, online-only friendships, social media pressures, money mule recruitment, phishing, identity theft, account compromise and social engineering.

Delivered over two one-hour sessions, the Parents Briefing is focused on practical, actionable advice that parents and carers can put into practice immediately. Whether you are supporting a child taking their first steps online or helping a teenager navigate an increasingly connected world, this briefing provides the knowledge, confidence and practical advice needed to help them stay safe, secure and resilient online.

This briefing can also be tailored for delivery directly to children and young people, or as a session to families, on request.

TAILORED TO ASSIST YOU

We are an independent, vendor agnostic service, with direct access to Police and Report Fraud databases. Our intelligence led services are continually updated to reflect the most relevant and prevalent threats to your business.

Whether you are a small medium enterprise, or a large corporation, we have a range of services tailored to assist you.

FREE OF CHARGE

All of our services are provided free of charge and designed to be accessible to everyone, whether they have very little knowledge of cyber crime, or are individuals who hold IT security and risk management roles.

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